

INTENT2LEAD

Hello Everyone.

**I'M RONAN
RAY BAYATE**

I help startups and businesses build a strong online presence that pulls in leads and fuels growth.



INTENT2LEAD



ABOUT ME

What began as four years in customer service ignited my passion for driving real business growth. While sharpening my skills at a US-based digital marketing agency, I acquired the **Intent2Lead** domain to leverage and familiarize myself with marketing tools that require a dedicated domain. To deepen the experience, **I created a logo — fully immersing myself in the process of building a brand from the ground up.**

This hands-on approach helped me develop expertise in **strategic content marketing, compelling copywriting, and designing landing pages.** I create content that captivates audiences, engages and nurtures prospects, and drives meaningful results.

My mission is to build a reputation grounded in integrity. **I work closely with clients to help boost visibility, attract quality leads, and grow through thoughtful, data-driven campaigns.**

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Intent2Lead

Outreach. At Scale.



SKILL BUILDER

Exploring Content & Landing Page Strategies

Content marketing combined with expertly crafted landing pages is a strategy that uses valuable, relevant content alongside focused conversion points to attract leads, build trust, and drive results.

It's more than just promotion — it delivers real value. Each piece of content educates, sparks interest, and engages visitors, turning those conversion points into powerful tools people want to interact with. By providing helpful guides, case studies, insights, and tips, the brand stays top-of-mind and positions itself as a trusted expert in its field.

SERVICES

✓ Landing Pages + Lead Capture

I design and build sleek landing pages that turn clicks into conversions — fast, modern, and results-driven.

🎯 Full-Funnel Campaign Execution

From strategy to launch — I handle end-to-end campaign management, including copy, creatives, and automation. You focus on growth; I handle the grind.

📱 Social Media Marketing & Email Outreach

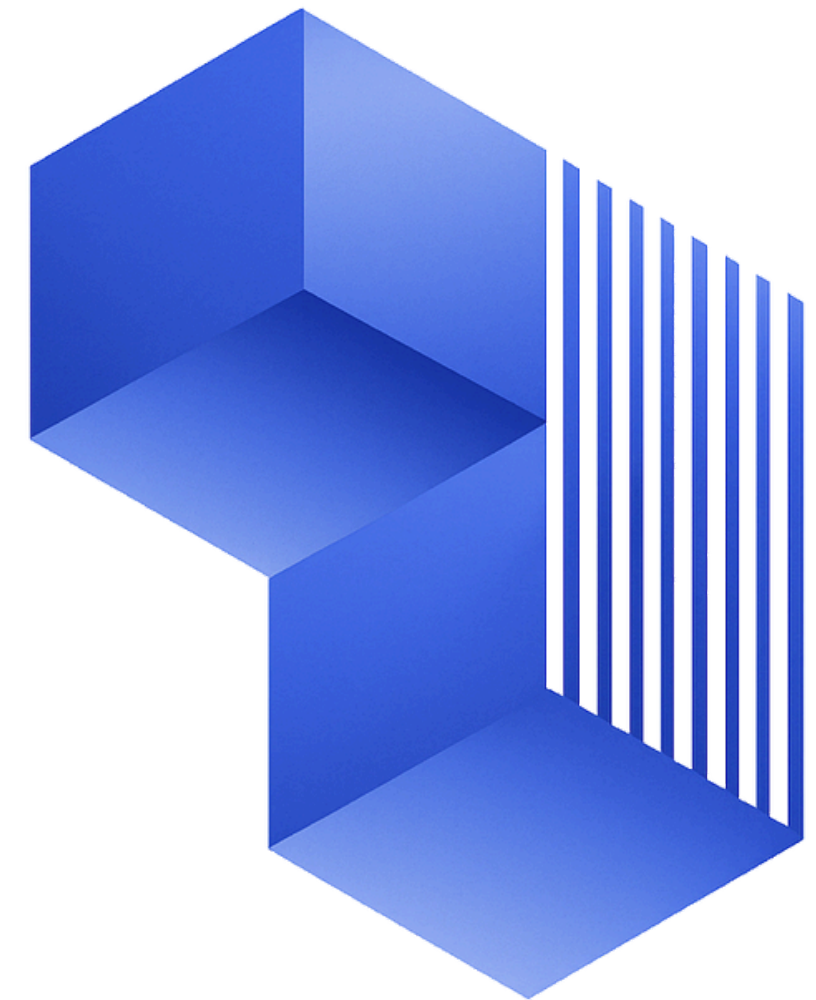
I create engaging social media content and craft targeted email outreach campaigns designed to capture attention, spark interest, and drive action — strategic messaging that earns clicks and builds meaningful connections.

🚀 Google Ads

While I haven't yet launched client campaigns, I've gained hands-on familiarity by publishing a test campaign myself, deepening my understanding of Google Ads mechanics and best practices.

🌐 Website Builder

Building, hosting, and managing Wix and WordPress sites that keep startup businesses looking sharp, running smoothly, and easy to update.



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WEBSITES BUILT




Click the image to explore Intent2Lead's website in action.

[View Canva visuals I designed here](#)

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LANDING PAGES BUILT






Drips, Leaks & Blocked Drains?
Get It Fixed Fast with a Free Quote

Blocked drains, leaky taps, or no hot water? SGM Plumbing delivers fast, reliable plumbing services across Melbourne — with no surprises, no hidden fees. From quick fixes to major repairs, get a transparent, obligation-free quote and know exactly what to expect before we get to work.

- General Plumbing:** Expert repairs and maintenance for all plumbing systems, including hot and cold water distribution, waste, and drainage.
- Evaporative Cooling:** Installation, servicing, and repair of evaporative cooling systems to ensure clean and efficient air circulation.
- Gas Water Heaters:** Installation, repair, and maintenance of gas water heaters, with options for energy-efficient models that can save you up to 16% on heating bills.
- Roofing Leaks & Repairs:** Comprehensive roof maintenance, repair, and restoration services, including gutter and downpipe installation.
- Gas Heating Systems:** Installation, repair, and maintenance of ducted and wall-mounted gas heating systems, ensuring safe and efficient operation.
- Blocked Drains & Drainage Camera:** Specialized clearing of blocked drains using advanced camera technology to identify and resolve issues swiftly.

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Rebate available on Heat Pump Water System Supply + Install — save upfront + cut energy bills. Get your quote today!



Reliable, Affordable Heat Pump Water System Installed Fast

SGM Plumbing — Local, Licensed & Trusted by Property Managers and Homeowners

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Phone *


Email *

Property Address *

Job Request *

Details *

[GET MY QUOTE](#)



✓ Licensed Installers

✓ Energy-Efficient Solutions

✓ +20 Years Experience

Why Choose SGM Plumbing for Your Heat Pump Water System?

 **Full Supply + Install Service**
We handle everything, no hassle

 **Trusted by Locals**
Backed by 5-star review from Australian homeowners

 **Save on Bills**
Energy-efficient systems that lower running costs


 **Fast & Reliable**
Same-day callouts and quick turnaround installs

Fill out the form above and get your no obligation quote today!



Connaissance

Transform the Way Your Team Works with AIKnow by Connaissance



Unlock the full potential of your business with AIknow—an AI-powered knowledge assistant that revolutionizes how teams access and use information. Designed to integrate seamlessly with Google Sheets, AIknow turns static data into a dynamic, always up-to-date knowledge base.

Empower your team to:

- Instantly search for SOPs, FAQs, and policies
- Follow AI-guided, step-by-step task instructions
- Access ready-made email templates and scripts aligned with your company standards


With Connaissance, you're not just adopting a tool—you're partnering with experts dedicated to smarter, faster, and more collaborative workflows.

Get This Resource

First name

Last name

Email address



Job title

Company name

Choose a country

Street address

City

State/province Zip code

☐ By submitting, you agree to receive occasional updates and promotional emails from Connaissance. We'll only use your contact details to share this information.

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EMAIL CAMPAIGNS

I believe the **best way to learn is by doing**. This campaign is a **passion project** — a **pro bono service** for a colleague launching automation tools. He also happens to be my very first client. The goal? **Take action, learn, refine, and drive results.**

Email statistics > Say goodbye to spreadsheet chaos — meet your AI knowledge assistant

Open rate45.41% (178)

Spam report rate0% (0)

Click rate37.76% (148)

Bounced rate1.02% (4)

392 Emails

Start typing to view matchesFilter by

Email statistics > Head of Finance & Ops? Automate the grind — AIKnow can help

Open rate46.34% (19)

Spam report rate0% (0)

Click rate12.2% (5)

Bounced rate0% (0)

41 Emails

Start typing to view matchesFilter by

Email statistics > Operations Leaders — Ready to Supercharge Research?

Open rate47.5% (19)

Spam report rate0% (0)

Click rate12.5% (5)

Bounced rate0% (0)

40 Emails

Start typing to view matchesFilter by

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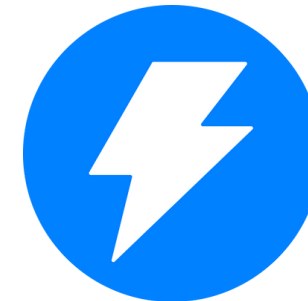
TOOLS



systeme.io



WORDPRESS



instantly



Google Workspace



Trello





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Talk soon



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Intent2Lead: Where ads meet intent, and leads come ready.